

Caren Trafford is a well known environmental educator and popular author of books for young and teenage readers.

Using a unique suite of characters that charm, entertain and educate, her books are written for 6-14 year olds and aim to tackle the challenging environmental issues we all face.



Caren believes that humour is a crucial component in teaching and uses it to illustrate how we can best support our planet. Her books have been translated into 7 languages and are read by hundred's of thousands around the world. All her books are part of the Premier's Reading Challenge - a school-reading incentive programme in Australia.

## NATIONAL ENVIRONMENT ART COMPETITION



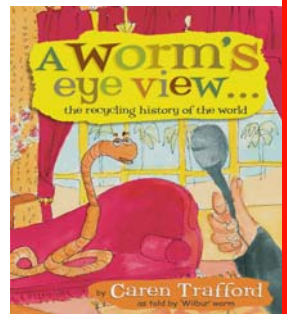
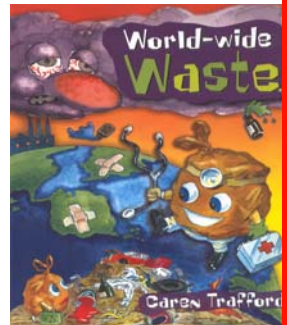
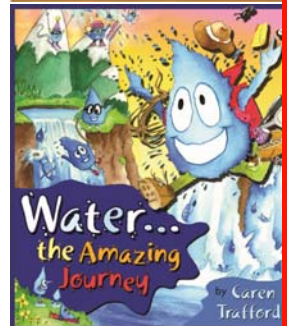
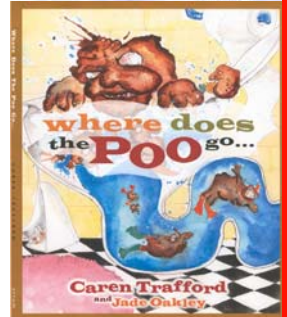
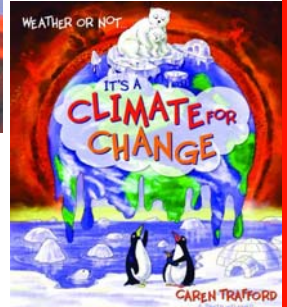
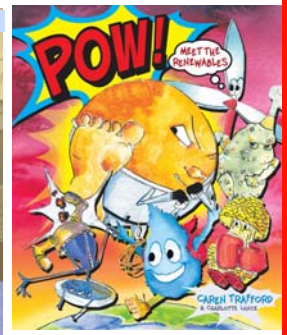
Founded by Caren Trafford, this annual competition attracts entries from school students of all ages. Learning is far more effective when you engage the enthusiasm and creativity inherent in all students. By challenging them, they think, imagine and learn. The competition is serious fun. Each year an environmental topic is chosen and the finalists are invited to display their works in a public forum.



In 2009 **POW! Meet the Renewables** - an expose on Energy today, was short-listed for the Environmental Award for Literature Wilderness Society Awards. Her first title, **A Worm's Eye View a Recycling History of the World** is one of the most popular narrative non-fiction titles in S. Korea

## PERFORMANCE ART

Her characters are brought to life in plays for young people, Performed in Canberra, Australia's capital city, at the CSIRO Discovery Centre, Caren's characters encourage all ages to be Environmental Heroes. Her stories have also been adapted for school plays and creative performances.



## LOCAL & GLOBAL FOCUS

Over the past ten years Caren has visited many schools in Australia, the USA, S Korea and Europe to help motivate young students take an interactive role in environmental issues. In 2009 she was invited to Copenhagen during the COP15 summit to speak to teachers, parents and students on how best stop frightening our kids about the future of our environment.

The series of educational units that she regularly presents in schools, class-rooms and libraries include:

*Creating Environmental Heroes,*  
*The Power of One* and  
*Agents of Change.*

## SUSTAINABILITY PROGRAMMES

Also known as the **Worm POO Lady**, she is an expert on worms, sewage, recycling, water management and understands the difference between Weather and Climate. She writes and delivers Environmental Sustainability programmes and workshops for all ages.

A qualified environmental educator and teacher (B.A. Hons. MES. TEFL) Caren has taught numerous creative classes for children encouraging them to think about the environment.

## THE WORM POO LADY MOTIVATIONAL TALKS for STUDENTS

In an entertaining, interactive and informative hour of presenting current environmental issues, Caren Trafford uses real situations that students relate to show how easy it is to look after our environmental and reduce the waste of resources..

Each presentation is a performance involves a range of real-life scenarios, selected from current local and global environmental impacts and chosen to suit the age of the audience. The talks can be tailored for students from 6-14.

With older children Caren uses a "workshop" environment so that more complex issues can be discussed and resolved.



*The girls gained a great deal from your presentations. They were lively and interactive and through your lovely colourful and appealing books and funny characters you have raised the children's awareness of sustainability and environmental issues and turned them into fun and exciting topics for them to explore.*

J. Kossman, Geography  
Co-ordinator, South Hampstead High School, London

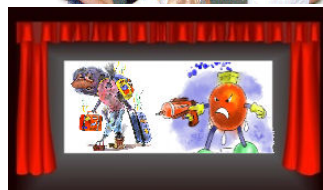


*I loved the positive nature of the environmental message & presentation. Too often it's all about doom & gloom. The students really enjoyed it. Thank you."*  
Teacher, Rhodes PS,  
London.



*Thank you again for your incredibly awesome/appropriate presentation as well as your calm and flexible demeanour. The kids absolutely loved you.*

E. Ferreira, American School of the Hague, Netherlands



## RECENT AUTHOR VISITS & CONFERENCES

- International School of the Hague
- International School of Copenhagen
- Downsend School, Surrey
- South Hampstead High School, London
- Cannons High School, Harrow
- Rhodes Primary School, London
- ICE09, Copenhagen
- Bruntsfield Primary School
- IJFS London
- Indigiscape, Queensland
- Lidcombe Primary School, Sydney



London, UK



Sydney, Australia



Harrow, UK



Talbingo, Australia

## CONTACT DETAILS

For more details on the range of books, posters, FREE resource sheets, talks and workshops, Caren can be contacted at [mail@planetkids.biz](mailto:mail@planetkids.biz)