

PRESS RELEASE

Weather or Not... it's a Climate for Change - answers the difficult questions that kids, parents and teachers are asking.

Author: Caren Trafford ISBN 13- 9780958187831

'This book simplifies the complex science of weather in a way that makes us appreciate what's happening to our climate, and what we all can do to help save our planet.'

Mike Bailey, Weather presenter & producer, ABC TV News

"Weather is one of the most talked about topics in the world – like a movie star, it gets discussed for hours. What is it up to? What will it do next?"

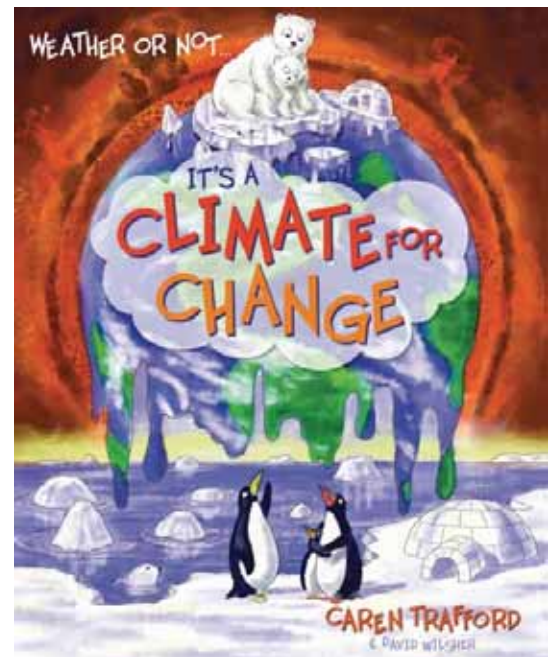
Understanding Climate Change is critical but difficult. It is too important a topic to be appropriated by politics, corporations or self-interest. Everyone would like to understand the questions, the causes, the possible outcomes and the required solutions.

This book, while designed for the kids and students who are asking the difficult questions on Climate Change, provides easily accessible answers for all parties.

The Purves Environmental Fund through 2007 and 2008 has been responsible for donating a copy of this book to every primary school in NSW and QLD, Australia. The book is also part of the NSW Premier's Reading Challenge for 2008.

'Weather or Not...it's a Climate for Change,' explores the causes and explains the options and possible solutions in clear, concise messages. Free from politics or rhetoric, it answers the public interest questions on this hotly debated political and environmental issue.

This book is unique. The issues are explored and chunked down into understandable bites – which can be used as lesson plans or to stimulate discussion and debate. There are interesting facts and clever illustrations on weather and climate change which will capture every child's and student's imagination. The unusual narrative non-fiction format brings a clever and quirky humour to a very serious environmental issue.



Appealing to a very wide age group - from 7 years to adult, this book leaves the politics and rhetoric out of Climate Change, taking it's readers on an incredible lesson of discovery.



Humour is added, complex science is unravelled and bright illustrations spice up the facts. Readers will discover the complex puzzle of weather, what drives it, the reasons behind weather and climate changes and what can be done to rebalance the system. Complex issues of weather and climate are explained in a fun, easy to understand interview with our heroes, Muzbar, Souwester and Weather-pod. Poo-looter and the infamous Greenhouse Gas Gang are close behind.



As the environmental debate on climate change continues in newspapers and

amongst the power companies, politicians and media, it's the parents and teachers, who at the end of the day are called upon to explain to our youngsters the reasons for droughts, water shortages, extreme weather patterns and climate change issues.

Parents and teachers are looking for ways to help kids and young adults understand the effects of population increases, pollution and fossil fuel emissions.

This book will provide kids and students the tools to explain climate change to their parents and teachers.



The 5th book in the series, *“Environmental Education... Serious Fun,”* is a hands-on explanation of what is happening to our weather.

Written in a narrative non-fiction format, with bright illustrations, lots of quirky humour and most importantly, the facts - this easy to understand format de-mystifies climate change for parents and teachers as well as students. We are living in a climate of change...whether you like it or not.

A great gift or teaching resource, ready to pass onto our future leaders.