

# Purves Environmental Fund Annual Review

Activities & Organisations  
supported during 2006/07

## Weather or not it's a Climate for Change

The Purves Fund supported the children's book author, Caren Trafford, to send a copy of her book *Weather or not it's a Climate for Change*

to every primary school in NSW – 3,072 in total. In addition, schools who ordered extra copies of the book after receiving the free copy, were able to do so for a specially discounted price. For each book sold, the author made a donation of \$0.50 to the Fund.

The book is an engaging, colourful explanation of climate change science, impacts and solutions for primary school students.

Mike Bailey, former ABC TV News' Weather Presenter and Producer said

*"This book simplifies the complex science of weather in a way that makes readers of all ages appreciate what's happening to our climate, and what we can all do to help save our planet".*

The mail-out of books took place in May 2007.

Feedback from schools who received the book has been very positive. A number of schools phoned Caren to ask how much the "free" book was and were astounded and grateful to discover that it really was free!

Since the mail-out, many schools have asked

Caren to visit them as a guest speaker on climate change. To date she has addressed over 4,000 children. Caren's presentations also cover other environmental issues such as waste.

